

# Minutes

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<b>Date and time:</b>	Wednesday Feb 15, 2017 7 – 9 p.m.
<b>Meeting topic:</b>	WODS Board Meeting
<b>Location:</b>	Tri Os
<b>Present:</b>	Alison, Greg, Zac, Andrew, Caitlin, Shanna, Lindsey
<b>Regrets:</b>	Melissa

Recorder:

Agenda item		Action
<b>1.0</b>	<b>Call to order</b>	
1.1	Approval of the Minutes Greg brings to motion	Approved
<b>2.0</b>	<b>Agenda items</b>	
2.1	<p>Action Items from Previous Meeting</p> <ul style="list-style-type: none"> <li>• Disc Golf discussion with Duane (Andrew)</li> <li>• Cambridge field permits (Shanna) – on a waitlist with the City of Cambridge</li> <li>• CARL Partnership (Andrew) – to be followed up</li> <li>• Sponsorship package (Andrew &amp; Alex) – rough draft of brochure done, feedback welcome</li> <li>• VC Sponsorship (Andrew) – finalized agreement</li> <li>• Fantasy Ultimate (Andrew &amp; Greg) – general discussion               <ul style="list-style-type: none"> <li>o cost (\$100)</li> <li>o season (18 weeks)</li> <li>o jersey vs not (want to offer it if Sponsorship money is generated),</li> <li>o 16 players per team,</li> <li>o 50% off for GM, 50% off if you bring your own stats person</li> <li>o Wed night, number of teams (wait for registration numbers)</li> </ul> </li> <li>• Employee hiring package (Melissa) – document to be sent</li> <li>• Touring Support (Andrew &amp; Shanna)               <ul style="list-style-type: none"> <li>o Every team has contacted Shanna for fields (Klassi, The Academy, PPF, Crash)</li> </ul> </li> <li>• City of Kitchener meeting (Andrew)               <ul style="list-style-type: none"> <li>o Andrew contacted the City, several departments involved, to be continued</li> </ul> </li> <li>• Disc Order (Andrew)               <ul style="list-style-type: none"> <li>o Discs are in</li> <li>o Will be handed out similar to previous years</li> </ul> </li> </ul>	<p>Duane – Defer to next meeting</p> <p>Andrew to email sponsorship brochure out</p> <p>Andrew - Fantasy Ultimate document to be spent out</p> <p>Andrew to send Caitlin info for website regarding Fantasy League</p> <p>Andrew to send out Job Description for e-discussion</p>

2.2	<p>At Large member</p> <ul style="list-style-type: none"> <li>● 2 applicants: Kymme Kim and Justin Williams Lindsey nominates Kymme, Greg seconds Vote: 6 to 1; 1 obtain</li> <li>● Justin Voted to be Officer of the Board</li> <li>● Discuss candidates and appoint as desired</li> </ul>	Andrew to contact both candidates
2.3	<p>Touring Liaison</p> <ul style="list-style-type: none"> <li>○ Andrew Higgins has expressed interest in this role</li> <li>○ Shanna to motion to nominate to Officer of the Board, Caitlin seconds, Vote: All in favour</li> <li>○ Review and appoint as desired</li> </ul>	Announcement on the website
2.4	<p>May Day 2017</p> <ul style="list-style-type: none"> <li>● Approve dates and begin advertisement campaign</li> <li>● Soggy bottom - May 6/7</li> <li>● Victoria Day long weekend 19/20</li> <li>● TOF – May 13/14</li> <li>● May 27/28</li> <li>● Recommended to drop the Juniors based on previous year's experience</li> <li>● Fields discussion RIM Park, veto Westmount Fields and Kiwanis due to washroom access and size</li> <li>● Decision to have a two day tournament</li> <li>● Deposit through PayPal</li> <li>● Brainstorm sponsorship/Party/marketing draw for next year</li> <li>● Keep Women's, expect Master's teams</li> </ul>	<p>Alison to write info to send to Caitlin</p> <p>Caitlin to post info on website</p> <p>Shanna to book and confirm fields</p> <p>Greg to look into PayPal deposit</p>
2.5	<p>Website Updates</p> <ul style="list-style-type: none"> <li>● Contact form – generic info</li> <li>● Touring Support and Board of Directors pages - have been updated since last meeting</li> <li>● A comprehensive review of the website has begun with the goal of getting more relevant information and a more intuitive layout for our guests.</li> <li>● Alex Bedly has offered to help</li> <li>● Rebuilding of the website – Greg, Andrew, Caitlin, Shanna</li> <li>● A page on each of our Leagues, highlighting last years info while updating</li> <li>● Zac/Shanna to do photos of Winter League teams</li> </ul>	
2.6	<p>Summer league timelines</p> <ul style="list-style-type: none"> <li>● Fields are available May 1 – Aug 31 (18 weeks)</li> <li>● Split the season to two 9 week seasons (Spring and Summer)</li> <li>● Attract teams that may not be able to afford the initial cost</li> <li>● Incentives available for teams who sign up for both</li> <li>● Monday – Youth, Adult League</li> <li>● Tues – Adult Hat League Spring with Coaching, Summer Coaches to Captain, no designated practice, Adult League</li> <li>● Wed – Fantasy, Adult League</li> <li>● Thurs – Adult League</li> <li>● Request to have Juniors have a full field</li> </ul>	<p>Andrew to discuss field with Melissa</p> <p>Shanna will follow up with permits</p>

	<ul style="list-style-type: none"> <li>- Discussion about cost – benefit analysis, consider field 6/7</li> <li>● Shanna to follow up on field permits to determine cost</li> <li>● Aim to open Registration immediately, early to mid March</li> </ul>	
2.7	<p>Summer Captains Meeting</p> <ul style="list-style-type: none"> <li>● Captains have to show up, send a representative instead if unable to attend</li> <li>● Submit a test</li> <li>● Discussion of the purpose of the Captains meeting <ul style="list-style-type: none"> <li>- Develop PDF's to send out, Captains will sign off</li> <li>- Discussion regarding sideline roles – chairs, bikes, water bottles, children</li> <li>- Next meeting make a decision</li> </ul> </li> </ul>	
2.8	<p>Update of Director's Responsibilities</p> <ul style="list-style-type: none"> <li>● Review of document sent</li> </ul>	
<b>3.0</b>	<b>Business arising</b>	
3.1		
<b>4.0</b>	<b>New Business</b>	
4.1	<p>15<sup>th</sup> Anniversary of WODS – generate attention  Think about some way to celebrate, promote and advertise  OU Invoice to be paid  Strategic Planning – Justin, Andrew, Greg, Shanna  Caitlin to minimize usage of Twitter account – direct ppl to website for updated information</p>	
<b>5.0</b>	<b>Future Agenda Items</b>	
5.1	Discussion of Community Development Fund	
5.2	Decide on the amount of membership fee and survey questions	
5.3	Discussion about part time employee	
5.4	Planning for Awards Banquet	
5.5	May Day 2018 Marketing	
5.6	Captains meeting	
5.7	15 <sup>th</sup> Anniversary of WODS Celebration	
6.0	Adjourn Shanna to motion, Alison seconds	